

She

— 5th —
ANNUAL AWARDS

BAZAAR

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JUNE/JULY 2024
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ICONS!**

From Left to Right

Viviya Reddy
(Entrepreneur of the Year),
Nasiha Ahmed
(International Entrepreneur),
Ineya (Celebrity Entrepreneur),
& Kavitha M (Event Planner)



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CLOSING THE CURTAIN ON SHE BAZAAR AWARDS 2024

Looking back, it's incredible to see how far we've come. From our humble beginnings, we have traversed a long and transformative journey together. As we celebrate our fifth anniversary, we are filled with gratitude for your unwavering support.

This edition marks a significant milestone as it captures the essence of the 5th Annual She Bazaar Awards, held on March 23 at Chennai Trade Centre. It was a grand success, thanks to your support and the dedication of all involved.

f First and foremost, I would like to extend our heartfelt appreciation to our sponsors and partners. Your belief in our vision and steadfast support have been instrumental in making the She Bazaar Awards a resounding success. Special thanks go to our title sponsor, 9Skin, whose unwavering commitment and invaluable support propelled us to new heights. **Ms. Daisy Morgan**, Co-Founder of 9Skin, played a pivotal role in our journey, and we are deeply grateful for her dedication.

A special mention goes to **Lady Superstar Nayanthara and Vignesh Shivan** for their support. Vignesh Shivan's surprise video message added an unforgettable touch to the event, resonating deeply with everyone present.

Inside this edition, you'll find a curated collection of inspiring stories from entrepreneurs and women-centric brands who have redefined success in their fields. Their journeys exemplify determination, innovation, and empowerment—values at the core of She India Magazine.

We celebrated luminaries such as **Viviya Reddy, Kavitha M, Nasiha Ahmed, Divya Ganesh, Rathina Divya, Abhi Tilip, and Actress Ineya**, whose achievements set exceptional benchmarks in their industries.



We also honored prominent brands for their impact and innovation, reinforcing their role as trendsetters.

As we bid the farewell edition of She Bazaar Awards 2024. Yes, you heard it right. We conclude doing She Bazaar Awards. Here After the Dream of coveted Golden She Lady will remain unattainable dream for many entrepreneur. Together, we will continue to celebrate and honor the incredible achievements of business women in our hearts. She india will forever treasure all previous awardees & moments

To all the entrepreneurs celebrated here and beyond, congratulations! Your dedication, resilience, and passion inspire us all. As we continue our journey, She India Magazine will forever treasure these moments and the remarkable individuals who have graced our pages.

Manikandan
Manikandan
Creative Producer

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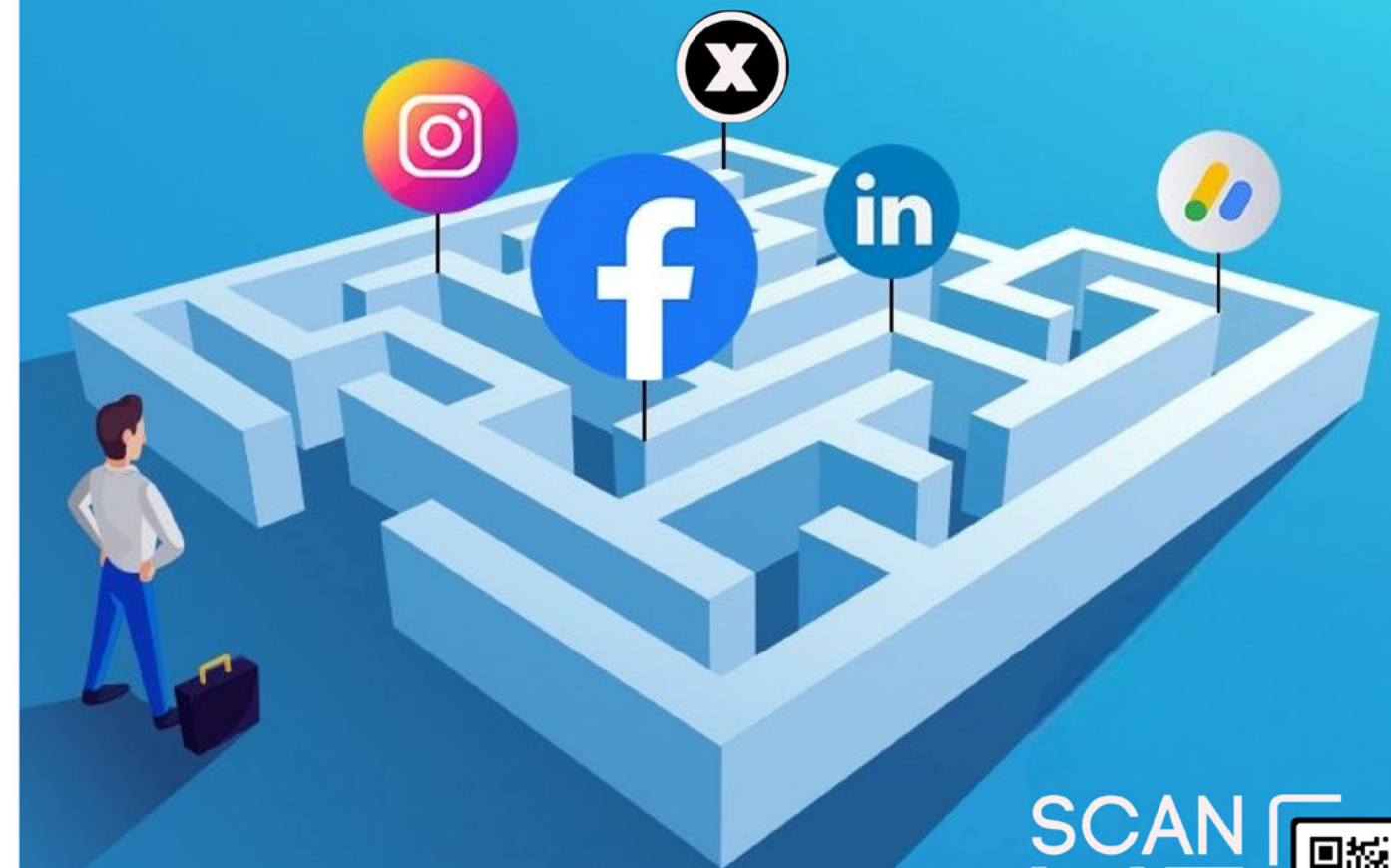
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Bala Kumaran
Curated by :
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ON **21ST SEP 2024**
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Keerthana G

Mahitha Jaganathan



Viviya Reddy

Revathy

Ruchita
Gulecha

Supriya Kondayath

Sowjanya

Nasiha Ahmed

THE EPITOME OF BEAUTY!

9Skin presents 5th Annual She Bazaar Awards 2024
Unveils the Year's Ultimate Business Icons!

The She Bazaar Awards 2024, held on March 23rd at Chennai Trade and sponsored by 9Skin, proved to be an extraordinary celebration of female entrepreneurship. This prestigious event unfolded in two splendid segments, commencing with the Bazaar Awards where women entrepreneurs across various sectors were honored for their exceptional achievements. From fashion and beauty to education and hospitality, women have indeed taken the world by storm, leading their self-made enterprises with unwavering determination.



Anushya Devi



Abhi Tilipi



M Kaviya Karthiyayini, Sreetha T, Latha A, and Gayathri V

We find ourselves in an era where women are asserting their prowess, earning recognition, and etching their names in history despite the myriad challenges they face. She, South India's esteemed women-oriented magazine, stands at the forefront, steadfast in its mission to honor and celebrate these trailblazing women who not only inspire but also catalyze change, breaking through the glass ceiling that once confined them.

The event's title sponsor, 9Skin, added a special charm to the evening. Founded by Singapore-based entrepreneur Daisy Morgan, alongside Lady Superstar Nayanthara and director Vignesh Shivan, 9Skin is set to redefine skincare with its flagship products.

Daisy Morgan, in a gesture of appreciation, presented Actress Hansika Motwani with a beautiful hamper from 9Skin, expressing heartfelt gratitude and admiration. This token of love underscored the spirit of camaraderie and support among women in the entrepreneurial and entertainment industries.

The spotlight shone brightly on top entrepreneurs such as Viviya Reddy of Viva Constructions, Kavitha M of The Event Today, Nasihah Ahmed of Queens International Fashion & Event Company, Divya Ganesh of Tamara, Rathina Divya of Advaita International School, and Abhi Tilip of Astilbe Kids. These luminaries were recognized for setting exceptional benchmarks in their respective industries.



Lekha Vinodhini



Divya Ganesh



Sruthi



Rathna Divya

Actress Ineya, a celebrated entrepreneur, was honored for her boutique, Anora Art Studio, acclaimed as the Best Boutique of the Year.

Several prominent brands, including Amirtha Health Foods, Athira Designs, Valayaa Boutique, The Cakes Town, Le Crumble, Aaranya Rental Jewellery, Atira Creations, Anika by Abi, Sruthis Jewellery, Pichakam Weavers, and Sosh Media, were also celebrated for their significant impact and innovation in their fields.



Ineya

Tabasum Fathima

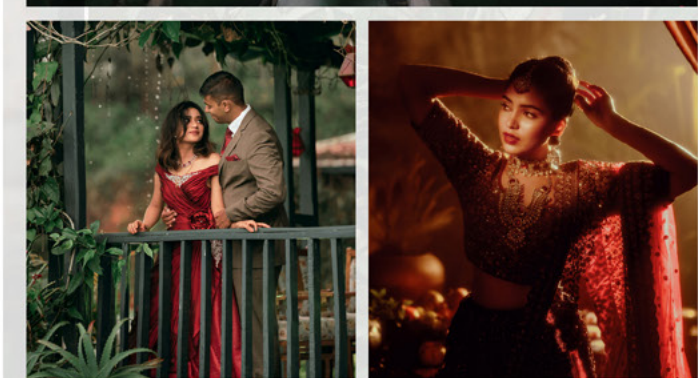
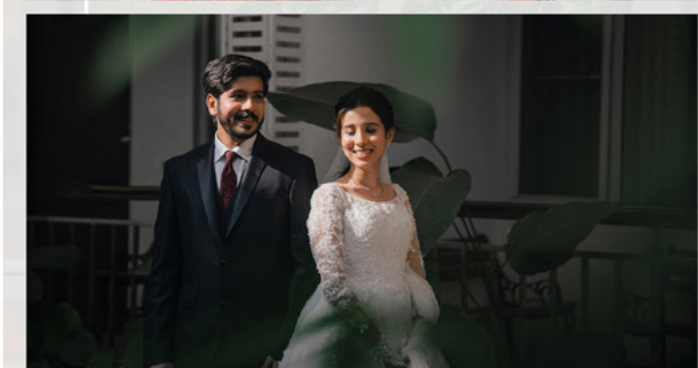
SPOTLIGHTING RISING STARS:

She Bazaar Awards 2024 also served as a launchpad for several debut winners, marking a pivotal moment for emerging talents to receive well-deserved recognition. It was an evening of inspiration, where fledgling enterprises were encouraged to dream big and strive relentlessly. The Awards not only celebrated success but also shared stories of resilience, hope, failure, and determination that defined the journey to success.

The She Bazaar team is deeply proud to champion this cause, raise awareness, and empower voices shaping the entrepreneurial scene. The Awards exemplify dedication, efficiency, and a steadfast commitment to overcoming challenges – encapsulating the essence of She Bazaar's mission.



Aishwarya Karthik



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MASTER OF CEREMONY FOR THE NIGHT AKSHATHA DAS

*The Showrunner of
9Skin - She Bazaar Awards '24*

Cover Photographer : Balakumaran | Curated by : Deekshita Nikkam



Akshatha Das, renowned anchor and model in the Tamil media industry, stood at the helm of the 9Skin - She Bazaar Awards '24, orchestrating the evening with grace and charisma. Her journey includes stints with Sun Network and the popular YouTube channel Behindwoods, showcasing her versatility and rapport with diverse audiences.

Winner of Miss Tamilnadu 2023 and Runner-up of Miss South India 2023, Akshatha has carved a niche for herself with her engaging interviews of Kollywood celebrities and trending personalities. Her presence at the She Bazaar Awards was nothing short of spectacular, adorned in a stunning Red Glittery Outfit that exuded elegance and charm, reminiscent of a modern-day princess.

Akshatha's infectious energy and quick wit captivated the audience, injecting a palpable excitement and lifting spirits throughout the event. Her role as the master of ceremonies was pivotal in maintaining the event's momentum, seamlessly weaving through the evening's program and effortlessly drawing out each winner's story on stage.

The mark of a skilled emcee lies in their ability to entertain and relax the audience, alleviating any tension or dull moments. Akshatha Das excelled in this regard, ensuring every participant felt celebrated, beautiful, and at ease under the spotlight. Her dedication and passion were evident, steering the event to success even during its busiest hours.

We extend our heartfelt gratitude to Akshatha Das for her invaluable contributions in making the She Bazaar Awards '24 a resounding success. Her charisma and professionalism undoubtedly left an indelible mark, enriching the evening with her infectious enthusiasm. Dear Akshatha Das, you truly stole the show!





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From Left to Right Viviya Reddy (Entrepreneur of the Year),
Nasiha Ahmed (International Entrepreneur),
Ineya (Celebrity Entrepreneur) & Kavitha M (Event Planner)

THE EPITOME OF BUSINESS!

*9Skin presents 5th Annual She Bazaar Awards 2024
Achieving Excellence in Every Endeavor!*

Cover Photographer : Balakumaran | Curated by : Deekshita Nikkam



The She Bazaar Awards 2024, sponsored by 9skin and held on March 21st at Chennai Trade Centre, unfolded as a spectacular celebration of women entrepreneurs and their remarkable achievements. The event, organized by She India magazine, showcased the resilience and success of women across diverse industries, from fashion and beauty to education and hospitality.

The evening commenced with the prestigious Bazaar Awards ceremony, where outstanding women entrepreneurs were honored for their contributions and accomplishments. These trailblazers have not only established themselves as leaders in their respective fields but have also paved the way for others with their innovation and determination.

In an era where women continue to redefine societal norms and break barriers, the She Bazaar Awards underscored the power and influence of female entrepreneurship. Despite facing challenges and obstacles, these women have excelled, building thriving businesses and making a significant impact on their communities.

The awards night was a testament to the strength and spirit of women who are forging their paths to success, inspiring countless others along the way. As we continue into the future, events like the She Bazaar Awards serve as a reminder of the limitless potential of women in business and their ability to shape a more inclusive and prosperous society.

The She Bazaar Awards 2024 stands as a beacon of celebration and empowerment, honoring those who embody the epitome of business excellence and inspire generations to come.



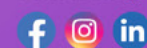
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Entrepreneur **Viviya Reddy**

VIVIYA REDDY

Entrepreneur of the Year 2024

Viviya Reddy, the visionary behind Viva Constructions, has been awarded the 'Entrepreneur of the Year' by She Bazaar. Hailing from Pondicherry, she has defied numerous obstacles to establish herself in the traditionally male-dominated construction industry.

She is an embodiment of tenacity and resilience as she embraced every obstacle she faced to fuel her personal and professional growth. Her business focuses on design and development of end-to-end residential and commercial projects. Since 2013, Viva Constructions has worked on projects involving the preservation and restoration of historical buildings, Earth architecture, interior design and development, building of sustainable and eco-friendly residences, farmhouses and resorts, as well as landscaping, swimming pool, koi pond and fountain construction. They specialize in building residential and commercial structures of historical significance and preserving and restoring them. These structures are made utilizing traditional materials, techniques, and architectural design to ensure sustainability and utility. As a founder and CEO of the company, Viviya proved to be an icon of inspiration to emerging entrepreneurs.





“
VIVIYA REDEFINES
SUSTAINABILITY:
EMBRACING
NATURE'S ELEMENTS
AND EMPATHY IN
BUILDING
INNOVATION

“We ensure that eco-friendly and sustainable buildings allow you the exposure to the five elements of nature which is very essential for the current lifestyle of human beings” says Viviya about her business.

“Guided by empathy and foresight, I embody the power of creativity and envision my company as a Catalyst for Positive change, to enrich lives and foster community Well-being by Visionary leadership.” She added.

Viviya has also provided tips and hacks for housing restoration for the common public through her business website including podcasts and videos.

BRIDGING THE PAST AND FUTURE IN CONSTRUCTION INNOVATION

As a Civil engineer and a Heritage Buildings Expert and Environmentalist, Viviya speaks on what drove her to take up this business “Spending my summer vacations at my grandparents’ village, playing, and having fun at an ancestral house is a memory that is as fresh as it happened yesterday. I was always fascinated by the idea of how houses and buildings were constructed using natural elements and resources that brought life into living spaces.. I believe that conservation, restoration, and development of buildings rich in architectural heritage is important, so the future generations realize the true value of living eco-friendly and healthier lifestyles. Construction industry is among other industries which equally contributes its own share to the global warming crisis. As an environmentalist, however, by adapting to practices and methods used in the construction industry by our ancestors and blending it with modern techniques, I strongly believe that we can create a sustainable eco-friendly living environment” she says.

EMPOWERING ENTREPRENEURS AND COMMUNITY THROUGH MENTORSHIP AND INCLUSIVITY

Apart from her endeavors in the Construction business, she is also passionate about mentoring and inspiring emerging entrepreneurs, supporting local Initiatives, and fostering inclusivity to empower others. I anticipate and approach change with an open mind to explore the opportunity it carries for growth and innovation by adaptability and growth mindset.



“Fuelled by a deep seated passion for creating positive change, I am driven by a profound sense of purpose as an individual and as a leader of my company to bring about that change” says Viviya Reddy .

Viviya's journey serves as an ode to the transformational potential of empathy, perseverance, and purpose-driven leadership.

“I accept this award as a symbol of our collective journey toward a brighter more inclusive future” says Viviya.



International Entrepreneur Nasuha Ahmed

NASUHA AHMED

*International Entrepreneur
of the Year 2024*

Nasuha Ahmed Honored as "International Entrepreneur of The Year" at She Bazaar Awards 2024. In a momentous occasion celebrating entrepreneurship and innovation in the fashion and events industry, Nasuha Ahmed, founder of Queens-International and Fashion Events, has been awarded the prestigious title of "International Entrepreneur of The Year" at the She Beauty Awards 2024.

A JOURNEY FROM DUBAI TO INTERNATIONAL RECOGNITION

Founded by Nasuha Ahmed, Queens-International and Fashion Events has rapidly ascended from its origins in the vibrant city of Dubai to capturing the attention of the global fashion and events landscape. Known for its cutting-edge creativity and unparalleled execution, Nasuha Ahmed's venture has redefined standards in the industry.

Queen's International and Fashion Events (QIFE) strongly believes in the inherent ability of every woman to change the world. Central to its philosophy is the conviction that women should relentlessly pursue their dreams against all odds in every sphere of life. QIFE not only espouses these ideals but also actively promotes and provides a platform for women to unleash their potential in the most impactful manner possible.





“
QUEENS -
INTERNATIONAL
AND FASHION
EVENTS: FROM
DUBAI'S SANDS TO
THE GLOBAL
ENTREPRENEURIAL
SPOTLIGHT

Ultimately, QIFE aims to empower women by facilitating their journey to becoming fashion icons, enhancing their leadership skills, fortifying their capabilities, and showcasing their innate talents to the world. Participants in QIFE's events learn the value of nurturing intercultural practices, fostering respect for women, and gaining self-confidence to confront societal challenges with courage.

QIFE's guiding motto is **"hard work and perseverance pay off."** The organization endeavors to empower, encourage, and nurture a community of self-assured, independent women capable of accomplishing any task they set their minds to. Through leadership mentoring, capacity building, and strategic partnerships, QIFE inspires women to evolve into empowered individuals who contribute confidently to nation-building for a brighter future.

NURTURING RESILIENCE: QIFE AND NASIHA AHMED'S JOURNEY FROM CONSERVATIVE ROOTS TO PAGEANT SUCCESS

Training under the mentorship of a lioness figure—fierce yet compassionate, strong yet nurturing—QIFE embodies the spirit of its founder, Nasuha Ahmed. Overcoming challenges stemming from a conservative family background, Nasuha's journey into the pageant industry was an arduous one.

OVERCOMING FAMILY RESISTANCE: A JOURNEY FROM CONSERVATIVE BACKGROUND TO BEAUTY PAGEANTS AND BEYOND

"Coming from a conservative family, initially, I faced resistance pursuing my dream of participating in beauty pageants. Even after marriage, with perseverance, my family eventually supported me fully in this journey," she reflected.

Crowned Mrs. Universe UAE 2020, Nasuha Ahmed's title not only showcased her passion to the world but also ignited her mission to inspire like-minded women globally. This journey paved the way for her to establish her own company, tirelessly working over the past four years to achieve excellence. Despite numerous obstacles, Nasuha persevered, embodying the mantra of never giving up on her dreams easily.

"I'm proud of everything I've achieved so far, and I want to show other women that they too can achieve their dreams," she affirmed.



Her unwavering dedication, determination, and entrepreneurial spirit have positioned Nasuha Ahmed as a beacon of inspiration, making her the deserving recipient of this esteemed national award. More than mere recognition, this accolade serves as a catalyst to motivate even more women to pursue their aspirations and emerge as successful entrepreneurs.

Nasuha Ahmed's recognition as "International Entrepreneur of The Year" at the She Beauty Awards 2024 is a testament to her relentless pursuit of excellence and her ability to inspire and innovate. Queens-International and Fashion Events under her guidance stand poised to shape the future of the industry, one spectacular event at a time.

KAVITHA M

(The Event Today)

*Event Planner
of the Year 2024*

Kavitha's journey to becoming the Event Planner of the Year at the She Bazaar Awards 2024 is truly inspiring. Despite facing numerous challenges and stereotypes in a male-dominated industry, she persevered with unwavering determination. Her childhood dream of wedding planning, fueled by a fascination with colors and celebrations, eventually led her to found The Event Today.

FORGING AHEAD AGAINST ALL ODDS IN THE EVENT PLANNING INDUSTRY

Starting out without much guidance, Kavitha forged ahead, driven by her passion to succeed in an industry known for its intense demands. As a single parent, she faced additional challenges, yet her dedication to her career and the support of her son propelled her forward. Managing tight schedules and late-night work sessions became routine, reflecting her commitment to delivering exceptional events.

Beyond weddings, Kavitha's company expanded to include corporate events and workshops aimed at empowering women entrepreneurs. These initiatives not only showcase her creativity but also her commitment to breaking gender barriers and nurturing talent in her field.



Event Planner of the Year Kavitha M



“ EMPOWERING LEADERSHIP: MR. SURESH'S ROLE IN KAVITHA'S JOURNEY

Kavitha's acknowledgment of her team and Mr. Suresh's role in her success highlights the power of mentorship and supportive leadership in her journey. Starting as an admin staff in Coimbatore, she invested seven years of hard work and dedication into The Event Today, eventually becoming a pivotal figure in its success.

Mr. Suresh, recognizing Kavitha's talent and potential, played a crucial role in motivating her to strive for excellence. His belief in her abilities not only empowered Kavitha but also inspired her to achieve greater heights in event planning. Moreover, Mr. Suresh's support extends beyond Kavitha; he has guided and motivated over 15 women in their team, fostering an environment where they can excel professionally.

This narrative underscores the importance of leadership that recognizes and nurtures talent, regardless of gender or background. Kavitha's story is a testament to how mentorship and encouragement can transform careers and empower individuals to overcome challenges and achieve their aspirations.

BREAKING BARRIERS: KAVITHA'S VISION FOR WOMEN IN COMPETITIVE FIELDS

For Kavitha, the honor of receiving the Event Planner of the Year award at the She Bazaar Awards 2024 serves as more than just personal achievement—it's a powerful statement about women's potential in competitive industries. She views this accolade as validation that women can not only survive but thrive in any field they choose to pursue.

"This award is an encouragement to prove to the world that women can pursue all their dreams in competitive fields and emerge victorious,"

Kavitha emphasized. Her journey, marked by dedication and resilience, exemplifies this belief. "Through this recognition," she added,

"I want to demonstrate that nothing can hinder a woman's success when her vision is clear and she receives support from kind-hearted individuals through both highs and lows."

Kavitha's words reflect her grace and determination, resonating as a beacon of inspiration for aspiring women everywhere. Her story not only celebrates personal achievement but also advocates for empowerment and equality in professional arenas.

On stage, as Kavitha celebrated her achievement, Mr. Suresh joined her to offer his congratulations and share his perspective. He acknowledged Kavitha's patience as her greatest asset, essential for running a successful wedding planning business. This quality, he noted, was instrumental in navigating the challenges and demands of their industry.



Moreover, Mr. Suresh expressed his belief in the potential of the 15 women in their team, affirming that they too would grace that stage in the years to come. His words underscored a commitment to nurturing and empowering women within their organization, setting a precedent for future successes and achievements.

Together, Kavitha and Mr. Suresh exemplified a partnership built on mutual respect, recognition of strengths, and a shared vision for empowering women in the competitive field of event planning. Their moment on stage not only celebrated Kavitha's individual triumph but also foreshadowed a future where more women would rise to similar heights of recognition and success.

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ABHI TILIP (Astilbe Kids)

*Creative Entrepreneur
of the Year 2024*

Abhi Tilip's sustainable fashion business earned her the Creative Entrepreneur of the Year award at the She Bazaar Awards 2024. Abhi, originally a product designer, pivoted to entrepreneurship and now leads Astilbe, a sustainable kids' fashion label poised to revolutionize the industry. Her journey began with a childhood passion for creation, which led her to study design at NIFT.

FORGING A PATH IN TEXTILES

As an undergraduate at NIFT, Abhi realized the vastness of her journey in textiles despite starting with an amateur portfolio and lacking a family background in the field. This realization fueled her determination to delve deeper into textiles. She explored garment industries around Coimbatore for insights and later pursued a Masters in Textile Management at Birmingham City University and a Postgraduate Certification in Graphics Design at London College of Fashion, enhancing her multifaceted skills in the textile and fashion domain, , gaining invaluable practical knowledge of the fashion industry.

Creative Entrepreneur of the Year
Abhi Tilip

FROM STYLING IN GERMANY TO SUSTAINABILITY

Abhi's career took her to Germany's textile sector, where she enjoyed styling and engaging with international buyers. However, her growing awareness of fashion's environmental impact shifted her focus towards sustainability. She recognized the staggering waste generated by the fashion industry and the slow degradation of synthetic fabrics like polyester and rayon, prompting her commitment to sustainable practices.

FROM MODEST BEGINNINGS TO SUSTAINABLE GROWTH

Amid personal challenges, including a return to India after marriage, Abhi's dedication to textiles and fashion remained steadfast. The idea for Astilbe emerged during the pandemic when she struggled to find suitable clothing for her newborn. Starting in a modest 6 by 8-foot room, Astilbe has since grown exponentially. Abhi's global textile expertise enabled her to introduce a line of high-quality, stylish clothing for children, sourced sustainably from surplus fabric in export houses, thus reducing waste and environmental impact.

ASTILBE'S PHILOSOPHY OF MINIMALIST FASHION FOR CHILDREN

Driven by a philosophy of practicality and quality, Abhi and her team at Astilbe create collections that emphasize comfort and freedom of movement for children. They advocate for minimalist fashion that transcends both everyday wear and special occasions, viewing fashion as a therapeutic outlet for self-expression.



Astilbe's success is not only attributed to Abhi's vision but also to the unwavering support of her parents and the collaborative energy of like-minded individuals in the fashion community. Looking forward, Abhi aims to further support women's and men's fashion communities and encourages all fashion entrepreneurs to prioritize sustainable materials and circular design practices.

In Abhi's words, **"Astilbe represents a future where sustainability and individuality in fashion are paramount. I urge fellow entrepreneurs and organizations to embrace circularity in their product design for a more sustainable fashion industry."**

DIVYA GANESH (Tamara)

*Business Icon of the Year
2024*

Divya Ganesh, the driving force behind Tamara, a prominent e-commerce platform in Chennai's fashion industry, has been recognized as the "Business Icon of the Year" at the She Bazaar Awards. Her journey from quitting a corporate job to founding Tamara at the young age of 23 with just ₹4 lakh rupees reflects her exceptional talent, perseverance, and dedication.

EVOLUTION OF TAMARA

Established in 2016, Tamara has quickly become a thriving hub for fashion enthusiasts and designers alike. It uniquely blends Western silhouettes with traditional Indian fabrics, offering a wide range of styles from festive wear to casuals, catering to men, women, and kids. Divya's vision was not only to create a successful business but also to empower women entrepreneurs by providing them with a platform to showcase their designs. Under Divya's leadership, Tamara has grown significantly, achieving a turnover surpassing four hundred lakhs within eight successful years. The platform supports a diverse array of styles and designs such as Madras Rhapsody, Margazhi Moments, Jaipur Tales, and more. Besides clothing, Tamara also features a range of jewelry including bangles, earrings, necklaces, anklets, and pendants.



COMMITMENT TO QUALITY

Divya's entrepreneurial journey has been marked by her commitment to quality, authenticity, and customer satisfaction. She emphasizes collaboration with women entrepreneurs, believing it not only enhances Tamara's product offerings but also fosters economic empowerment and social impact within the community.

VISION AND PERSISTENCE

Reflecting on her journey, Divya credits her decision to pursue entrepreneurship to her deep-seated dream of making a meaningful difference in the fashion industry. Despite facing initial skepticism and challenges, she persisted with the support of her close friends and family, turning Tamara into a symbol of creativity, empowerment, and relentless pursuit of dreams.

In essence, Divya Ganesh and Tamara stand as an inspiring example of how passion, vision, and perseverance can transform dreams into reality, championing women's creativity and entrepreneurship in India's dynamic fashion landscape.

Business Icon of the Year **Divya Ganesh**

RATHINA DIVYA GUNASKARAN

(Advaita International School)

Educational Person of the Year 2024

Rathina Divya Gunasekaran, the founder of Advaita International School and Advaita Academy, has been recognized as the Educational Person of the Year at the She Bazaar Awards 2024. Her leadership in the educational sector stands out for its unique perspectives and qualities that enrich the learning environment.

EMPOWERING EXCELLENCE

At Advaita International School, Rathina fosters a supportive and inclusive culture with her empathetic and nurturing approach. The school's motto, "Learning for Life," reflects her commitment to lifelong learning and developing self-sufficient individuals. She emphasizes not just academic growth but also life skills and financial independence, preparing students to thrive in a diverse and evolving world.

Rathina's dedication extends beyond Advaita International School to Advaita Academy, a preschool following the Montessori curriculum. Here, she continues to instill values of self-directed learning, confidence, and creativity from a young age. As a woman leader, Rathina challenges gender stereotypes and inspires both female and male students to excel without limitations.



Her journey from fashion graduate to an effective educationist underscores her openness to learning and adapting, serving as an inspiration to mothers and women striving to balance career and family.

Through her leadership, Rathina not only shapes young minds but also advocates for gender equality in leadership, empowering the next generation to pursue their ambitions fearlessly. Her recognition at the SHE Beauty Awards 2024 highlights her significant contributions to education and leadership in empowering future global citizens.

Educational Person of the Year
Rathina Divya Gunasekaran

SRUTHI (Sruthis Jewellery)

*Emerging Entrepreneur
of the Year 2024*

Shruthi, the proud owner of Sruthis Jewellery, has been honored as the Emerging Entrepreneur of the Year at the prestigious She Bazaar Awards 2024. With over 8 years of experience in the industry, Shruthi has embarked on a remarkable journey marked by numerous accolades and achievements. Her passion and determination have led to Sruthis Jewellery receiving more than 13 business awards and becoming the jewellery sponsor for prominent Tamil national channels like Vijay TV and Sun TV, as well as for over 30 celebrities. The brand boasts a strong social media presence with over 112k followers, reflecting its widespread popularity and support.

Sruthis Jewellery, originally launched as Sruthi's Creations in 2016 with minimal investment, began with crafting small items such as popsicle stick crafts, pen stands, bookmarks, and keychains. Over time, Sruthi expanded the business to include silk thread jewellery, bangles, jhumkas, necklaces, and more, catering to diverse tastes with designs ranging from antique to contemporary styles. The brand's online shop showcases meticulously crafted jewellery that epitomizes elegance and style.



Through strategic collaborations and sponsorships, Sruthis Jewellery experienced rapid growth. The brand's association with renowned personalities like Alya Manasa and collaborations with actresses Venba, VJ Archana, RJ Raghavi, and others have enhanced its visibility and reputation in the industry. Shruthi's ability to foster strong relationships with clients and celebrities alike has been instrumental in the brand's success. As an entrepreneur celebrated for her exceptional skills and achievements, Shruthi has been featured in interviews by prominent YouTube channels, highlighting her journey and success in the competitive business world. Sruthis Jewellery continues to captivate with its bold and captivating designs, making it a preferred choice for those seeking glamour and elegance.

In summary, Shruthi's entrepreneurial journey with Sruthis Jewellery is a testament to her vision, resilience, and commitment to excellence in crafting jewellery that resonates with women across various platforms and occasions.

Emerging Entrepreneur of the Year **Sruthi**

RUCHITA GULECHA

(Sosh Media)

*Startup Entrepreneur
of the Year 2024*

Ruchita Gulecha, the founder of Sosh Media, recently received the prestigious “Startup Entrepreneur of the Year” award at the She Bazaar Awards 2024. Her journey with Sosh Media began as a spontaneous idea that has been blossomed into a successful creative media agency specializing in content marketing and social media strategies for brands.

NAVIGATING CHALLENGES, SHAPING SOSH INTO A SOCIAL MEDIA POWERHOUSE

Over the years, Ruchita has navigated numerous challenges and triumphs, shaping Sosh into one of the most sought-after names in social media marketing. Her approach is marked by versatility and a commitment to exceeding client expectations, regardless of the industry—ranging from e-commerce to entertainment and beyond. Ruchita's passion for her work is evident, driven by her belief in hard work and the enjoyment of her craft.



Under her leadership, Sosh Media has collaborated with a wide array of brands, both large and small. Ruchita emphasizes the importance of flexibility and creativity in meeting the diverse needs of her clients, even under challenging circumstances such as budget constraints and varying project scopes.

Regarding the recent award, Ruchita credits her team's dedication and hard work in building brands from scratch. She views the recognition not just as a personal achievement but as a testament to the collective effort and commitment of her team at Sosh Media.

Looking ahead, Ruchita remains focused on expanding Sosh Media's impact in the digital marketing landscape, continuing to innovate and inspire other aspiring entrepreneurs, particularly women, in the fields of marketing, branding, and business building. Her journey underscores resilience, curiosity, and a relentless pursuit of excellence, making her a role model for many in the industry.

Startup Entrepreneur of the Year
Ruchita Gulecha

LAKSHMI KRISHNA NATURALS (Team)

*Best Beauty Advisor
of the Year 2024*



Business Icon of the Year
M Kaviya Karthiyayini, Sreetha T, Latha A, and Gayathri V

FOUR TALENTED WOMEN FROM LAKSHMI KRISHNA NATURALS WIN BEST BEAUTY ADVISOR AWARD 2024

In a testament to their dedication and expertise, four outstanding women from Lakshmi Krishna Naturals have been honored with the prestigious Best Beauty Advisor of the Year 2024 award at the She Bazaar Awards 2024. The winners are M Kaviya Karthiyayini, Sreetha T, Latha A, and Gayathri V, who have excelled in their roles as beauty advisors, providing exceptional service and guidance to their clientele.

ABOUT LAKSHMI KRISHNA NATURALS:

Lakshmi Krishna Naturals was founded by P. Mohan with a heartfelt mission to address skin and hair issues through natural homemade cosmetic products. What started as a small-scale initiative to cater to personal and community needs has blossomed into a thriving business. Their products have garnered praise for their effectiveness and are now available across Tamil Nadu in 14 physical stores and various leading online platforms. The brand has also cultivated a strong social media presence with 511K followers on Instagram and 1.81 L subscribers on YouTube, reflecting widespread customer trust and satisfaction.

THE AWARDS CEREMONY:

Founder P. Mohan graced the She Bazaar Awards ceremony with his presence, underscoring his commitment to celebrating the achievements of his team. He personally presented the awards to the deserving winners, highlighting their exceptional contributions to customer satisfaction and beauty care.

ROLE OF BEAUTY ADVISORS:

Beauty advisors play a crucial role in the cosmetic industry, offering personalized guidance on skincare and makeup products.

9SKIN



They are entrusted with educating customers about product benefits, ingredients, and application techniques, ensuring each client finds the best solutions for their beauty needs. The recognition of M Kaviya Karthiyayini, Sreetha T, Latha A, and Gayathri V as Best Beauty Advisors of 2024 reaffirms their expertise and dedication to enhancing customer well-being through Lakshmi Krishna Naturals' natural skincare and hair care products.

Lakshmi Krishna Naturals continues to thrive under the visionary leadership of P. Mohan, driven by a commitment to quality, innovation, and customer satisfaction. The accolades received by their talented team at the She Bazaar Awards 2024 serve as a testament to their unwavering dedication and expertise in the beauty industry. Congratulations to M Kaviya Karthiyayini, Sreetha T, Latha A, and Gayathri V on their well-deserved achievement! Their success underscores Lakshmi Krishna Naturals' mission to empower customers with natural beauty solutions and personalized care.



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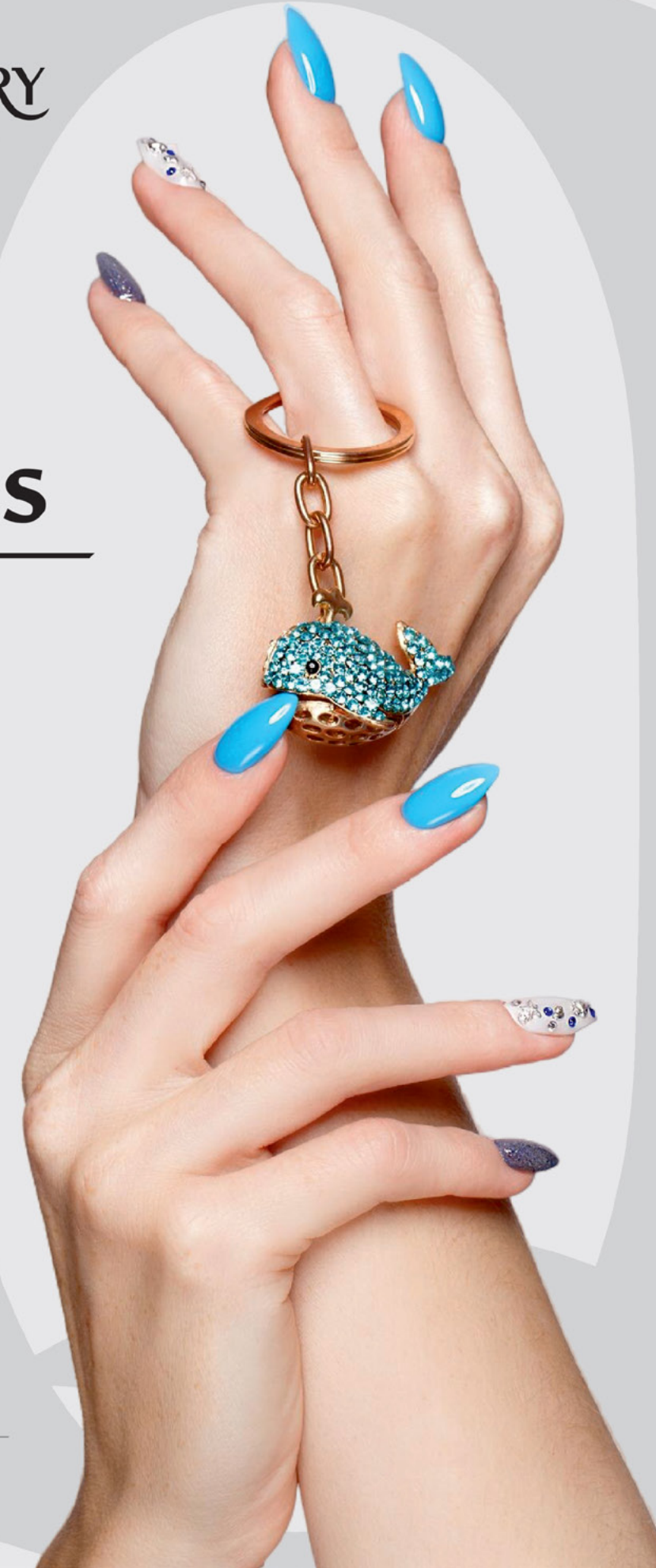
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AMRITHA HEALTH FOODS

(by Mahitha Jaganathan
& Keerthana G)

*Kids Brand
of the Year 2024*



Amritha Health Foods, founded by Mahitha Jaganathan and Keerthana G, has clinched the prestigious title of "Kids Brand of the Year" at the She Bazaar Awards 2024. The brand stands out in the competitive market by offering a wide array of healthy food options that cater specifically to the needs of both children and adults alike.

Amritha Health Foods offers a diverse selection of over 30 products, including pancake mixes, instant-drink mixes, cereals, and porridges, all crafted to deliver a delightful and nutritious eating experience. Their commitment to consumer satisfaction is evident in ongoing innovation, such as the recent expansion with a new production unit.

In today's landscape, choosing nutritious food amidst a myriad of options can be daunting. However, Amritha Health Foods simplifies this decision-making process by creating products that are not only healthy but also appealing. The brand's inception was driven by a mission to redefine how convenience and nutrition intersect, ensuring that easy-to-prepare foods can be both wholesome and nourishing. Amritha Health Foods stands out for its unwavering commitment to quality, hygiene, and nutritional integrity. Their products are meticulously crafted from nutritious ingredients like millets, grains, nuts, and seeds, chosen for their health benefits and balanced for both nutrition and taste.

Founded by Mahitha and Keerthana with a focus on ingredient transparency and quality, Amritha Health Foods quickly became a trusted choice for parents seeking wholesome options for their children. Embracing a "Mom Certified" ethos, the brand not only meets children's nutritional needs but also supports healthy eating across all age groups, promoting overall well-being for families.

Starting with 1400 customer in 2020 and trusted by 20,000+ families in 2023, Amritha Health Foods continues to grow, driven by loyal consumer support. Each milestone reinforces their commitment to excellence and innovation in providing nutritious, delicious, and health-conscious food choices.

Kids Brand of the Year
Amritha Health Foods



Most Trusted Brand of the Year **Anika by Aabi**

ANIKA BY AABI

(By Abirami Ramachandran)

*Most Trusted Brand
of the Year 2024*

In a glittering ceremony at the She Bazaar Awards 2024, Anika by Aabi clinched the prestigious title of Most Trusted Brand of the Year, reaffirming its commitment to quality and customer satisfaction.

ELEGANCE PERSONIFIED: THE ANIKA EXPERIENCE

Anika by Aabi epitomizes elegance, offering a range of clothing that enhances every occasion, from formal events to casual outings. With a dedication to style and comfort, Anika ensures you look and feel your best, wherever you go.

FROM DREAM TO REALITY: ABIRAMI RAMACHANDRAN'S JOURNEY

Founded in 2018 by Abirami Ramachandran, Anika by Aabi began as a dream of a young entrepreneur. Overcoming challenges with unwavering determination, Abirami has built a brand synonymous with quality and trust, boasting a loyal customer base and a strong online presence.

CULTIVATING TRUST THROUGH EXCELLENCE

Anika by Aabi has garnered trust not through heavy marketing, but through the authentic appreciation of its customers.



Each garment, meticulously crafted by skilled artisans across India, reflects the brand's commitment to timeless style and impeccable craftsmanship.

CELEBRATING DIVERSITY IN FASHION

Specializing in unique collections of sarees and dresses, Anika by Aabi celebrates India's rich textile heritage. From Banarasi silks to Kota silk pure Chanderi, each piece embodies a blend of tradition and contemporary elegance, catering to discerning tastes worldwide.

A JOURNEY OF GROWTH AND COMMUNITY

From humble beginnings to a thriving enterprise, Anika by Aabi has evolved into a team-driven success story. As it embarks on its sixth year, the brand remains dedicated to expanding its offerings and enriching the lives of its valued clientele.

With a vision set on the horizon, Abirami Ramachandran and her team continue to shape the future of Anika by Aabi, driven by a passion for timeless fashion and unparalleled customer service.



Clothing Brand of the Year **Athira Designs**

ATHIRA DESIGNS

(By Aishwarya Karthik)

*Clothing Brand of the
Year 2024*

Athira Designs, founded by Aishwarya Karthik, has garnered significant attention and acclaim by winning the Clothing Brand of the Year at the prestigious She Bazaar Awards 2024. This achievement underscores the brand's commitment to quality, sustainability, and promoting traditional textiles in contemporary fashion.

COMMITMENT TO QUALITY AND SUSTAINABILITY

Athira Designs stands out not only for its aesthetic appeal but also for its sustainable practices. The brand integrates age-old textiles with modern designs, adding a unique twist that appeals to contemporary tastes while preserving cultural heritage. Emphasizing "Vocal for Local," Athira actively supports local weavers by ensuring fair compensation for their craftsmanship. This initiative not only promotes indigenous artistry but also contributes to empowering local communities.

The brand's dedication to sustainability extends beyond its product line. Athira promotes eco-friendly practices throughout its operations, from responsible manufacturing processes to the use of eco-conscious fabrics and minimizing packaging waste.

9SKIN



Each purchase during World Environment Week includes a complimentary seed packet, aligning with the brand's commitment to environmental stewardship.

Founded as a home business, Athira has grown into a cohesive team of talented women overseeing every aspect of the brand's operations—from sourcing and design to production, marketing, and beyond. This growth reflects Aishwarya's entrepreneurial spirit and her vision to create a brand that not only excels in fashion but also champions social responsibility and sustainability.

Athira's success is further underscored by its popularity among South Indian celebrities, including Aishwarya Rajesh, DD, Ritika Singh, and others. The brand's physical stores in various Indian cities and partnerships abroad in the USA, Canada, Singapore, and Malaysia highlight its global footprint and growing influence in the fashion industry.

As Athira Designs continues to innovate and expand, it remains committed to its core values of quality, sustainability, and ethical fashion.



Best Handloom Brand of the Year **Pichakam weaves**

PICHAKAM WEAVES

(By Supriya Kondayath)

*Best Handloom Brand
Year 2024*

Pichakamweaves has been honored as the Best Handloom Brand of the Year at the esteemed She Bazaar Awards 2024, celebrating its commitment to preserving and promoting traditional handloom sarees with a modern twist.

REDISCOVERING ELEGANCE IN HANDLOOM

In an era where fashion often leans towards Western influences, Supriya Kondayath founded Pichakamweaves to rejuvenate the timeless elegance of the saree, particularly the traditional Kasavu sarees. Emphasizing direct sourcing from weavers without intermediaries, Pichakamweaves stands out for its authenticity and quality. Based in Kuthampully, Kerala, Pichakamweaves collaborates closely with local weavers to enhance traditional Kasavu sarees with modern designs and dimensions. This blend of heritage craftsmanship and contemporary aesthetics appeals to a wide audience, bridging generations and cultural boundaries. Supriya's journey from corporate life to championing handloom sarees during the pandemic underscores her dedication and passion. Pichakamweaves not only promotes cultural heritage but also provides artisans with opportunities to excel in their craft, ensuring each saree tells a woven story of artistry.

9SKIN



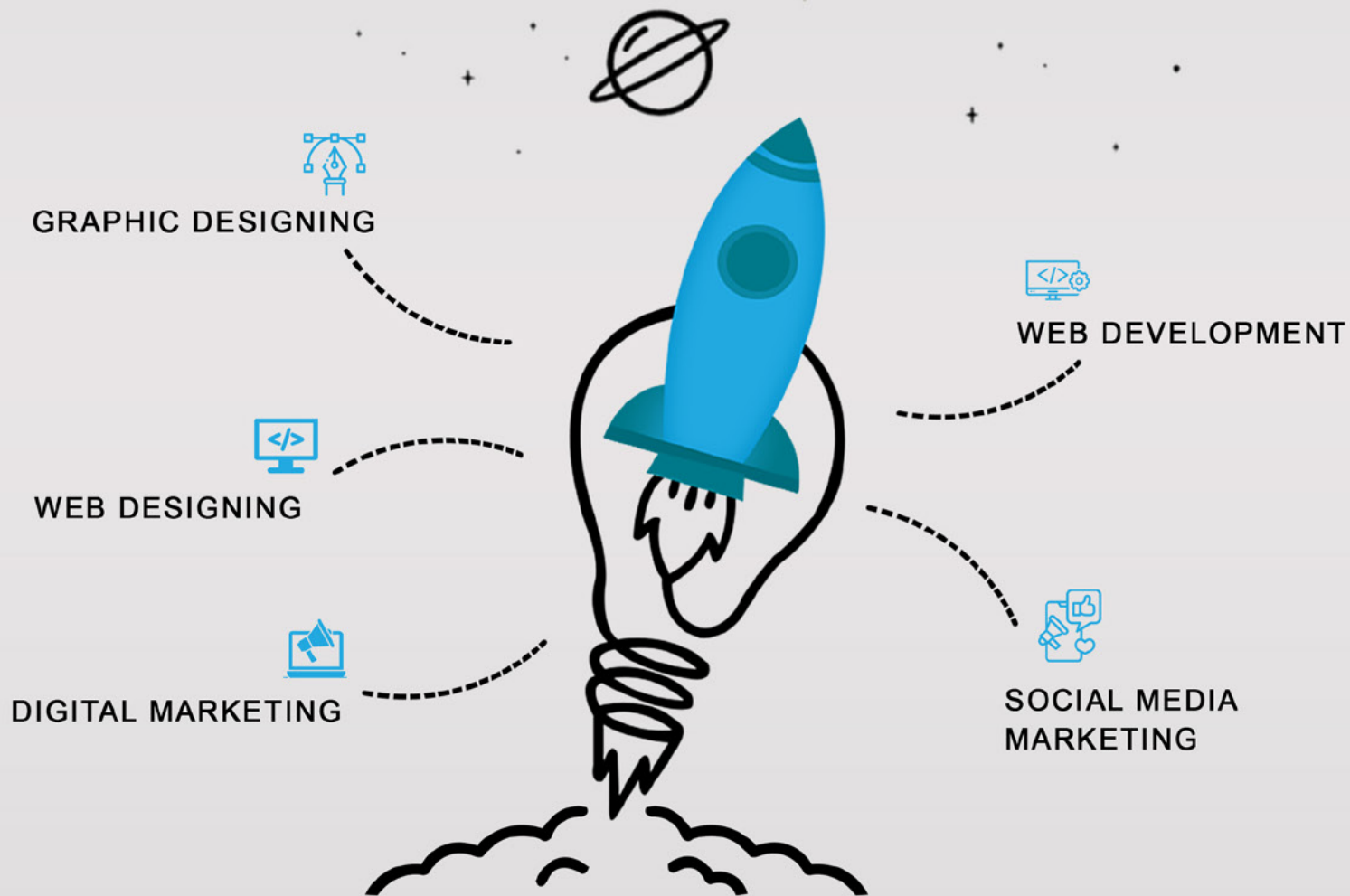
GLOBAL APPEAL AND LOCAL LOVE

Pichakamweaves' lightweight, comfortable sarees have gained popularity beyond Kerala, resonating with diverse cultures worldwide. They are beloved during festive seasons and everyday wear, appealing to all ages. Pichakamweaves has successfully entered international markets, delighting customers in New Zealand, USA, Australia, and beyond. Their sarees have adorned celebrities and enriched special occasions, showcasing the enduring allure of Indian handloom traditions. Looking ahead, Pichakamweaves aims to expand its handloom saree collection beyond Kasavu, catering to evolving customer preferences while honoring its heritage. The brand remains committed to innovation, elevating the artistry of handloom sarees to new heights.

REVIVING TRADITION WITH ELEGANCE

Recognized as the Best Handloom Brand of the Year, Pichakamweaves continues to uphold cultural legacies and set standards in the fashion industry. With Supriya's vision and dedicated team, Pichakamweaves promises a future where tradition meets innovation in every weave.

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ANORA ART STUDIO

(By Actress Ineya)

Best Boutique of the Year 2024

Actress Ineya has achieved recognition not only for her acting talent but also for her entrepreneurial flair with Anora Art Studio, which has been named the Best Boutique of the Year. Anora embodies grace and celebrates the beauty of women, emphasizing the unique expression of art through fashion.

Anora Art Studio is dedicated to those who cherish the art of crafting masterpieces with meticulous detail. Each garment and accessory is curated to blend cultural heritage with contemporary flair, offering a collection that resonates with elegance and sophistication.

Beyond fashion, Anora Art Studio aims to create a community where people can connect, sharing stories of culture and tradition while honoring the artistry that defines us all. It strives to perpetuate the dream of art in everyday life, weaving creativity into every aspect of its services. In accepting this accolade, Actress Ineya and the team at Anora Art Studio look forward to continuing their mission of inspiring artistic expression and cultural exchange. Together, they invite everyone to join in celebrating the enduring beauty and creativity that Anora Art Studio embodies.



Best Boutique of the Year **Anora Art Studio**

VALAYAA BOUTIQUE

(By Lekha Vinodhini)

*Best Accessories Brand
Year 2024*

Valayaa Boutique has been honored with the prestigious Best Accessories Brand of the Year Award at the She Bazaar Awards 2024, celebrating its commitment to creating unique and meaningful fashion pieces.

CRAFTING UNIQUE ACCESSORIES

Founded by Lekha Vinodhini, Valayaa Boutique began with a vision to create distinctive fashion accessories that resonate with sentimental value. The boutique is renowned for its exquisite designer bangles, particularly raw silk bangles that blend intricate designs with elevated embroidery work. Beyond bangles, Valayaa has expanded its repertoire to include Which include Designer Rubberbands, Hair Braided Hangings, Kids Accessories ,Brooches and Hipbelt and more, totaling ten creative product lines. Each piece is a testament to the rich traditions and cultural heritage of India, often customized to accentuate individual styles. Lekha Vinodhini, an electronics and instrumentation graduate, transitioned from a constrained environment to pursue her passion for fashion design and embroidery. Fuelled by a desire for financial independence, she embarked on her journey by upskilling through short-term courses.



This transformative period catalyzed her vision of crafting products that not only showcase unique designs but also hold sentimental value for their users.

Starting with a modest team of five, Valayaa Boutique has grown significantly, now boasting over 15 dedicated members. The boutique also empowers ten in-house women who contribute to crafting its distinctive designs. From its humble beginnings, Valayaa has evolved into a registered entity, receiving international orders and expanding its global footprint.

Valayaa Boutique weaves stories through its finely crafted products, emphasizing dedication and superior workmanship. Each creation leaves an indelible mark on the world of fashion and design, reflecting the boutique's commitment to quality and creativity.

As Valayaa Boutique continues to innovate and expand its offerings, it remains a beacon of reativity and craftsmanship in the realm of fashion accessories, setting new standards for elegance and meaning in every piece it creates.

Best Accessories Brand of the Year **Valayaa Boutique**



Rental Jewellery Brand of the Year **Aaranya Rental Jewellery**

AARANYA RENTAL JEWELLERY

(By Anushya devi)

*Rental Jewellery Brand
of the Year 2024*



Aaranya Rental Jewellery has been recognized as the Rental Jewellery Brand of the Year at the prestigious She Bazaar Awards 2024. This accolade celebrates their commitment to offering sophisticated and distinctive jewellery designs of the highest quality.

CATERING TO DIVERSE CLIENTELE

Aaranya Rental Jewellery has served over 3000 clients across 8 states in India and 5 countries worldwide. Known for their extensive range of rental jewellery, exemplary customer service, and unique collections, the brand prides itself on delivering excellence consistently.

EXQUISITE COLLECTIONS AND PERSONALIZED SERVICE

Their curated jewellery collections feature a diverse array of styles and designs, crafted by skilled jewelers and stylists. Whether for everyday wear, special occasions, weddings, or engagements, Aaranya Rental Jewellery provides tailored solutions that combine elegance and luxury.

Aaranya Rental Jewellery ensures a seamless and enjoyable rental experience, offering professional consultation services to help clients find the perfect pieces to match their style and occasion. Their dedicated staff provides personalized guidance, ensuring each client receives fine jewellery and an unforgettable experience.

A COMMITMENT TO QUALITY AND INNOVATION

Renowned for their unwavering commitment to quality and specialization, Aaranya Rental Jewellery's extensive inventory includes timeless classics, contemporary designs, and vintage treasures. Their meticulous craftsmanship and dedication to customer satisfaction have established them as a leader in the industry. As Aaranya Rental Jewellery continues to innovate and expand its offerings, it remains dedicated to providing exceptional jewellery rental services that enhance every occasion with elegance and style. Their recognition as the Rental Jewellery Brand of the Year underscores their ongoing success and commitment to excellence in the world of jewellery rentals.

ATIRA CREATIONS (by Sowjanya)

*Budget-Friendly Brand
of the Year 2024*

Atira Creations by Sowjanya received the prestigious "Budget-Friendly Brand of the Year" award at the She Beauty Awards 2024. The brand has carved a niche in the realm of accessories, transforming everyday outfits into extraordinary ensembles. Sowjanya's journey into entrepreneurship stemmed from her passion for jewelry and a keen eye for affordable yet elegant accessories.

FORGING A PATH IN TEXTILES

Coming from a non-business background, Sowjanya ventured into the accessories industry driven by her love for colors and jewelry. Without external financial backing, she embarked on her entrepreneurial journey, aiming to offer high-quality products at accessible price points, catering to diverse customer needs. Atira Creations quickly gained popularity, particularly for its under Rs.1000 collection, which resonated with a wide audience seeking stylish yet affordable accessories.

Budget Friendly Brand of the Year
Atira Creations

ATIRA CREATIONS REDEFINES ACCESSORY LUXURY AND AFFORDABILITY

Beyond affordability, Atira Creations distinguishes itself with a range that includes Temple Jewelry, Antique Jewelry, One Gram Gold Jewelry, Imitation & Fashion Jewelry, and more. The brand's offerings extend beyond jewelry to include fashion accessories like Mangalsutras, Saree Pins, and Toe Rings, catering comprehensively to accessory needs.

ATIRA CREATIONS ELEVATES SALES AND PRESTIGE THROUGH ONLINE INNOVATION AND CELEBRITY PARTNERSHIPS

Central to Atira Creations' success is its online presence, which has significantly boosted sales through strategic product promotion. Collaborations with celebrities and makeup artists have further expanded its reach, reinforcing Atira's appeal as a go-to brand for personalized, elegant designs without the hefty price tag.

FROM PASSION TO PURPOSE

For Sowjanya, the greatest reward lies in customer satisfaction and seeing her creations bring joy to her clients. Her journey from a passionate jewelry enthusiast to a successful entrepreneur serves as an inspiration, particularly to women aspiring to chart their path in business independently. Atira Creations not only enhances personal style but also embodies Sowjanya's commitment to quality, affordability, and customer happiness in every piece.



SOWJANYA'S INSPIRING AWARD ACCEPTANCE SPEECH: BREAKING STEREOTYPES AND CELEBRATING SUCCESS WITH ATIRA CREATIONS

Sowjanya delivered an inspiring award acceptance speech, recounting her journey with Atira Creations. She shared how she faced setbacks twice before achieving success on the third attempt, positioning Atira as a leader in budget-friendly jewelry. Sowjanya emphasized breaking stereotypes about jewelry being solely for sarees, demonstrating how her collections elevate the style and value of every outfit. She expressed heartfelt gratitude to her customers for their role in making her vision a reality.



Best Pastry Brand of the Year
The Cakes Town

THE CAKES TOWN

(by Tabasum Fathima)

Best Pastry Brand of the Year 2024

The Cakes Town, owned by Tabasum Fathima, has been crowned as the Best Pastry Brand of the Year at the She Bazaar Awards 2024, marking a pinnacle of achievement in the realm of premium pastry craftsmanship.

CRAFTING STORIES THROUGH PASTRY

At The Cakes Town, each slice tells a story of creativity and dedication to quality. Tabasum Fathima, with over eight years of baking experience and a background in national-level tennis, transitioned her passion into a thriving profession. Starting small, The Cakes Town has grown significantly under her committed leadership.

Central to The Cakes Town's success is Tabasum's unwavering commitment to excellence. From meticulously sourcing the finest ingredients to perfecting every detail of their products, the brand ensures unparalleled quality. Customer satisfaction is paramount, reflected in their growing base of loyal patrons.

Beyond taste, The Cakes Town excels in aesthetic appeal. Whether crafting whimsical cakes for children or elegant creations for special occasions, each product is a stunning testament to their craftsmanship.



They continually innovate, striving to exceed expectations with every order.

ADAPTING TO MARKET TRENDS

Amid evolving trends and a competitive market, The Cakes Town stands out by consistently raising the bar. Their dedication to improvement and customer delight drives their success, supported by strategic social media branding that amplifies their reach and engagement.

FUTURE ASPIRATIONS

The recognition as the Best Pastry Brand of the Year fuels The Cakes Town's ambition to achieve even greater milestones. With a relentless pursuit of perfection and a deep commitment to making every customer's day special, they continue to set new standards in the art of pastry-making.

As The Cakes Town looks ahead, their journey of passion, innovation, and customer-centricity serves as an inspiration in the culinary world. Tabasum Fathima's vision and the team's dedication promise a future filled with delectable delights and continued excellence.



Emerging Pastry Brand of the Year
Le-Crumble

LE-CRUMBLE (by Revathi Sripriya)

*Emerging Pastry Brand
of the Year 2024*

Le Crumble by Revathi Sripriya has been awarded the prestigious title of "Emerging Pastry Brand of the Year" at the She Bazaar Award 2024! This accolade is a testament to their dedication, creativity, and outstanding contribution to the pastry industry.

Le Crumble, under the visionary leadership of Revathi Sripriya, has swiftly carved out a niche in the competitive world of pastries with its unique flavors, impeccable presentation, and commitment to quality. The brand's innovative approach and passion for delivering delightful culinary experiences have clearly resonated with both judges and customers alike.

The She Bazaar Award, known for recognizing excellence and innovation in various fields, has once again highlighted a deserving winner in Le Crumble. This achievement not only celebrates Revathi Sripriya's entrepreneurial spirit but also underscores the brand's potential to make a lasting impact in the culinary landscape.



Revathi Sripriya, the creative force behind Le Crumble, has demonstrated exceptional vision and dedication in shaping the brand into a celebrated name within the pastry industry. Her passion for crafting unique flavors and maintaining high standards of quality has set Le Crumble apart, earning the admiration of both connoisseurs and newcomers to the world of gourmet desserts. This award not only recognizes Revathi's culinary expertise but also honors her commitment to innovation and customer satisfaction.

Looking ahead, winning the Emerging Pastry Brand of the Year at She Bazaar Award 2024 positions Le Crumble for even greater achievements. With a growing fan base and a reputation for excellence, the brand is poised to expand its presence and introduce more delectable creations to tantalize taste buds worldwide. Whether you're a pastry enthusiast or simply appreciate fine craftsmanship in desserts, Le Crumble promises to deliver unforgettable experiences with every bite.

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